

## FOR IMMEDIATE RELEASE City of Duluth Parks and Recreation Division

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SUBJECT: Public encouraged to take part in Duluth's Clean and Green Effort

BY: Pakou Ly, Public Information Coordinator

## Public encouraged to take part in Duluth's Clean & Green Effort

[Duluth, MN] - Having beautiful and clean parks help improve our overall quality of life in Duluth. Each year, over a thousand passionate volunteers participate in Clean and Green projects to beautify our city. Though it's hard to imagine, spring is around the corner and the City of Duluth Parks and Recreation Division is once again seeking community members to assist with 2014 clean-up efforts in city parks. Individuals and families, as well as school, faith, and community groups, are encouraged to register a Clean and Green 2014 project. All registered groups will receive garbage bags, gloves, and access to clean-up tools and equipment.

Last year, the Clean and Green initiative logged over 1500 volunteers, contributing over 3200 hours of service and involved individuals of all ages. The goal for Clean and Green 2014 is to engage over 1,800 volunteers in clean-up events. "While we are not sure when it's going to be 'green' – we definitely want to be ready to 'clean' when it is," says Cheryl Skafte, the City's Volunteer Coordinator. "Duluthians value their parks and have demonstrated that time and time again through thousands of dedicated service hours."

The City of Duluth will be supporting clean-up projects all season, starting when the snow melts and ending in the fall. Groups willing to clean in early spring are encouraged to schedule their clean-up according to anticipated snowmelt, with flexibility for changing conditions. Groups are also encouraged to register for multiple clean-ups of a specific park or location throughout the summer and fall season (April – November).

Clean and Green registration materials can be downloaded at <a href="www.duluthmn.gov/parks/volunteers">www.duluthmn.gov/parks/volunteers</a>
Interested organizations and individuals are asked to complete the Clean and Green Request Form.
Completed Request Forms should be sent to <a href="mailto:cskafte@duluthmn.gov">cskafte@duluthmn.gov</a>

Clean-up locations can be assigned depending on the group's size, age, time availability, and location preferences. Please contact Cheryl Skafte, Volunteer Coordinator, at <a href="mailto:cskafte@duluthmn.gov">cskafte@duluthmn.gov</a> or (218) 730-4334 with any questions.