



City of Duluth Communications Office

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DATE: 5/9/2024

SUBJECT: Tourism Marketing Working Group to host listening sessions in May to engage industry partners and enthusiasts

BY: Kelli Latuska, Public Information Officer

Tourism Marketing Working Group to host listening sessions in May to engage industry partners and enthusiasts

[DULUTH, MN] - The City of Duluth's Tourism Marketing Working Group is excited to announce a series of listening sessions aimed at gathering feedback and insights from industry partners and individuals passionate about tourism marketing. These sessions provide a platform for stakeholders to share their perspectives, ideas, and concerns, contributing to the City's tourism marketing efforts as the group works to develop an RFP.

The in-person listening sessions will be held at the following locations:

Date: May 14, 1:00 PM

Location: Lake Superior Zoo, 7210 Freemont Street, Duluth, MN

Date: May 15, 8:00 AM

Location: Lake Superior Railroad Museum, 506 W Michigan Street, Duluth, MN

Date: May 16, 4:00 PM

Location: Glensheen Mansion, 3300 London Road, Duluth, MN

Additionally, for those unable to attend in person, a virtual listening session will take place on:

Date: May 20, 12:00 PM

Virtual Platform: Microsoft Teams

Participation link: [click here to join the meeting](#)

Meeting ID: 268 324 755 621

Passcode: 8r77hQ

Karen Pionk, Chair of the Tourism Marketing Working Group, expressed enthusiasm for the upcoming sessions: "These listening sessions are invaluable opportunities for us to connect with our community and gain valuable insights into how we can enhance our tourism marketing. We look forward to engaging with industry partners and passionate individuals to ensure our efforts align with the needs and desires of our community and industry."

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