



City of Duluth - Police Department

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DATE: 10/23/2025

SUBJECT: Red Ribbon Campaign

BY: Mattie Hjelseth, Duluth Police Department Public Information Officer

NATURE OF INCIDENT:

CASE NO.:

INCIDENT DATE:

INCIDENT TIME:

INCIDENT LOCATION:

Red Ribbon Campaign

The Duluth Police Department, in partnership with the United States Drug Enforcement Administration, is participating in the Red Ribbon Campaign. This campaign not only highlights the importance of a drug-free lifestyle, but also honors Enrique 'Kiki' Camarena, a DEA special Agent who was killed by drug traffickers in 1985.

Throughout the week of October 23 - 31, Duluth Police squad cars will have a red magnet on them. These magnets were donated by the DEA and help encourage those in our community to promote a drug-free lifestyle and remind those who are suffering from Substance Use Disorders that there are multiple resources in our community for them.

For more information on the Red Ribbon Campaign, you can visit the DEA's website by going here:
<https://www.dea.gov/redribbon>.

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