City of Duluth Treasury Division Tourism Taxes 2025

	Current Month - January Sales*					
	2025 <u>Actual</u>	2025 <u>Budget</u>	Actual/ Budget <u>Variance</u>	2024 <u>Actual</u>	Prior Year <u>Variance</u>	
3.00% Hotel/Motel	\$179,492	\$151,255	18.7%	\$170,399	5.3%	
1.00% Hotel/Motel	\$59,831	\$50,419	18.7%	\$56,800	5.3%	
2.50% Hotel/Motel	\$125,369	\$109,176	14.8%	\$119,784	4.7%	
2.25% Food/Beverage	\$503,458	\$445,200	13.1%_	\$465,390	8.2%	
Total	\$868,149	\$756,050	14.8%	\$812,373	6.9%	

<u>Year-to-Date</u>								
2025 <u>Actual</u>	2025 <u>Budget</u>	Actual/ Budget <u>Variance</u>	2024 <u>Actual</u>	Prior Year <u>Variance</u>				
\$179,492	\$151,255	18.7%	\$170,399	5.3%				
\$59,831	\$50,419	18.7%	\$56,800	5.3%				
\$125,369	\$109,176	14.8%	\$119,784	4.7%				
\$503,458	\$445,200	13.1%_	\$465,390	8.2%				
\$868,149	\$756,050	14.8%	\$812,373	6.9%				

^{*} The amounts above correspond to the month in which the sales took place, not the month the City collected the taxes.

Hotel/Motel Tax Collections

The monthly prior year variance for hotel/motel tax collections was up moderately, and the year-to-date comparison was up moderately.

The actual/budget variance for the month was up significantly, and the year-to-date comparison was up significantly.

Food/Beverage Tax Collections

The monthly prior year variance for food/beverage tax collections was up significantly, and the year-to-date comparison was up significantly.

The actual/budget variance for the month was up significantly, and the year-to-date comparison was up significantly.