



Utility Cabinet Artwork Artist Rules and Instructions

Process:

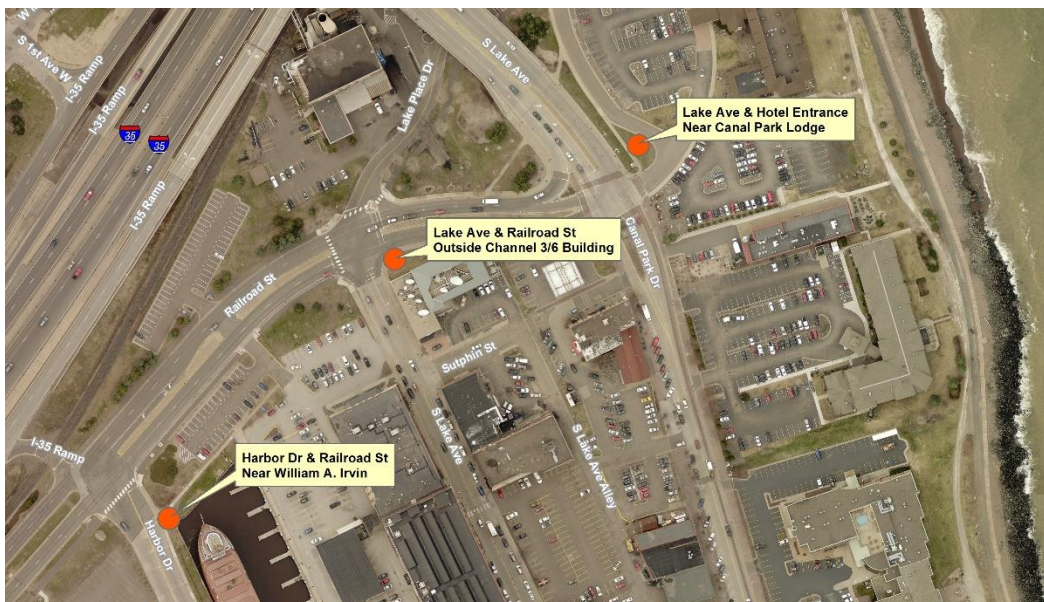
1. Complete the Artist Application and Utility Cabinet Design Template.
2. Submit to Community Planning by **December 7**.
City of Duluth Community Planning
411 W 1st St Room 110
Duluth, MN 55802
planning@duluthmn.gov
3. If selected, you will be notified by **December 21**.
4. Work on your final design. Order wrap from printer according to "Installation" section below. Send your vendor invoice to Community Planning at the above address; the City will cover expenses up to \$1000.
5. Install in **May 2019**! Wraps cannot be installed until temperatures are over 40 degrees. We will coordinate with the selected artists on an appropriate time window for installation. Note that some vendors may do installation for you; in that case, you will be responsible for working with that vendor on installation during the approved time frame.
6. After installation, send an invoice for your artist stipend of \$500 to Community Planning at the above address.

Items to Submit:

- Application
- Design Template
- Images of Each Side of Utility Cabinet (5 total)

Locations:

Artwork will be installed on three locations in Canal Park:



Eligible Proposals:

The artistic theme of these selected utility cabinets will be the waterfront. The cabinets should become high quality artwork that will enliven the community. Proposals should be positive, original, and reflect that theme.

Proposals will be ineligible if they involve:

- A breach of intellectual property rights (all artwork must be original)
- Trademarks, brands, business names, logos, or copyrighted images.
- Anything harmful to a third party
- Majority of proposal consisting of dark colors (dark colors can overheat a box)
- Offensive text or images

Details:

1. Artists should reside within 25 miles of Duluth.
2. Artists must submit renderings based on the enclosed template and should include all sides. Note: actual boxes may be a different size or shape so your design may require adjustment after approval.
3. Artwork in draft must closely resemble the art that will be installed on the box.
4. Applicants must measure their assigned box in order to prepare final designs.
5. Artist signature must not exceed 3"x5" in actual size.
6. All final wraps will become City property. There is no guarantee of how long the artwork may remain on box due to maintenance or replacement.

Installation:

Artists need to make sure they measure all sides of box, and note any labels, handles, indents, or attachments. Work with your vendor to confirm size and resolution of digital images. **Make sure you are ordering a wrap on 3M Anti-Graffiti Vinyl.**

Local vendors include:

Elite Tinting & Graphics

4114 W. Superior St. Duluth, MN 55807

info@elitetintingandgraphics.com

218-628-3008 - ask for Matt

matt@eliteduluth.com

Graphic FX Signworks

10 W 1st St, Duluth, Minnesota 55802

218-341-4741

Duluth Sign

116 W. Superior St. Duluth, MN

218-722-2569

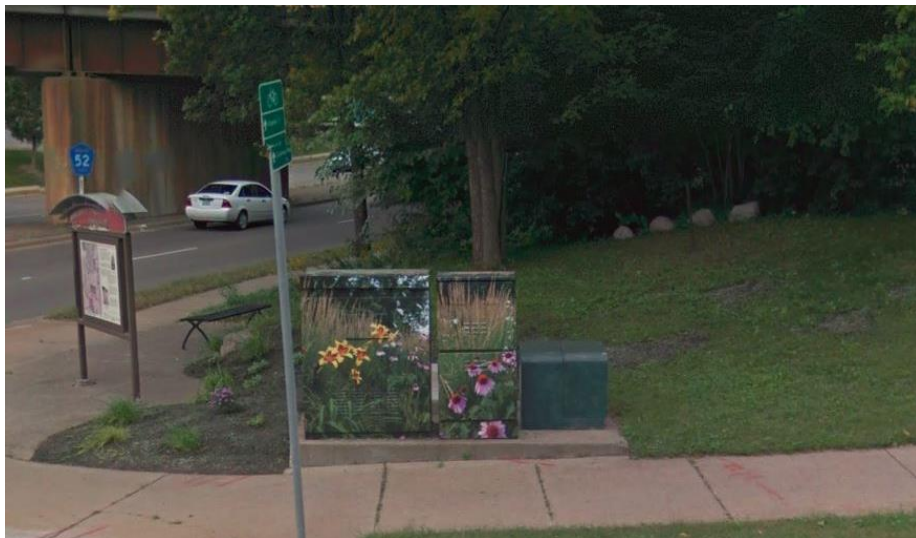
Contact: Ivan Harmon ivan@gfxgraphics.com

Signarama

2314 W. Michigan St. Suite 400 Duluth, MN 55806

218-722-0514.

Examples:



Artist Application for Utility Cabinet Artwork

Name:

Address (Please include your full mailing address where you would like your check sent):

Email:

Phone:

Name of School or Organization (if applicable):

Date Submitted:

Desired Box location (we will let you know if your preferred location isn't available):

Artist Bio

Please share a brief bio of yourself:

Tell us how your proposal fits in with the theme of the waterfront area of Canal Park?

Utility Cabinet Design Template

This is a typical utility box diagram representing the four sides and top. Please use it to sketch the images as it would be installed. Unique colors and bold graphics work well, along with bright images that can be seen from a distance. **Detailed images in color of each side must also be submitted on 8.5" x 11" paper.**

Actual utility boxes vary in size/shape and will have various vents, seams, doors, and handles. It will be the artist's responsibility to become familiar with their box and its measurements.

Artist Name:

Artwork Title:

