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**City of Duluth - Communications Office**

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**DATE: 1/9/2017**

**SUBJECT: City of Duluth seeking input on Imagine Duluth 2035 principles - Health and Fairness**

**BY: Pakou Ly, Communications Office**

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**City of Duluth seeking input on Imagine Duluth 2035 principles - Health and Fairness**

[Duluth, MN] - Duluth residents have another opportunity to participate in planning the future land use of Duluth. As part of the Imagine Duluth 2035 Forward Together comprehensive plan review process, the City of Duluth is actively engaging and encouraging public participation. The process started last fall followed by focus group meetings and social engagement sessions in each City Council district. As the planning moves forward the plan implementation is guided by 12 governing principles and the addition of two more, health and fairness.

“Smart, intentional community growth happens by building a focused future, reflective of the needs and opportunities of all residents and stakeholders. Our Imagine Duluth effort has thoughtfully and intentionally prioritized inclusivity, and incorporated feedback every step of the way. I welcome and encourage all residents to participate with us as we to revise our future, together,” said Mayor Emily Larson.

The new principles provided below were drafted and compiled using feedback from residents attending public events, 4000 survey responses, kick-off event discussion groups, and reviewed and crafted by Vision Committee members. These principles will help guide implementation of the comprehensive plan while being cognizant of impacts on the health of the community and promoting equitable growth, access and prosperity.

Developing a healthy community

Supporting health and well-being is a priority. The city will encourage access to health resources, quality food, recreation, social opportunities, and a clean and secure environment. Policy decisions should consider health impacts.

Integrating fairness into the fabric of the community

All people should have equitable access to resources and opportunities that stabilize and enhance their lives. The City recognizes historic and ongoing disparities and will empower inclusive and participatory decision-making that addresses systemic barriers to success. Investments and policies should advance and maximize equity in the city.

The principles are provided at [www.imagineduluth.com](http://www.imagineduluth.com) and the City invites the public to comment on draft language for the two new principles.

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