



FOR IMMEDIATE RELEASE
City of Duluth Communications Office

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SUBJECT: Let your lights shine and help light up Duluth for the holidays!

BY: Amy Norris, Public Information Coordinator

Let your lights shine and help light up Duluth for the holidays!

Any lighting displays within the Duluth city limits or at a 558 zip code prefix are invited to be in the 2012 Duluth Holiday Lighting contest.

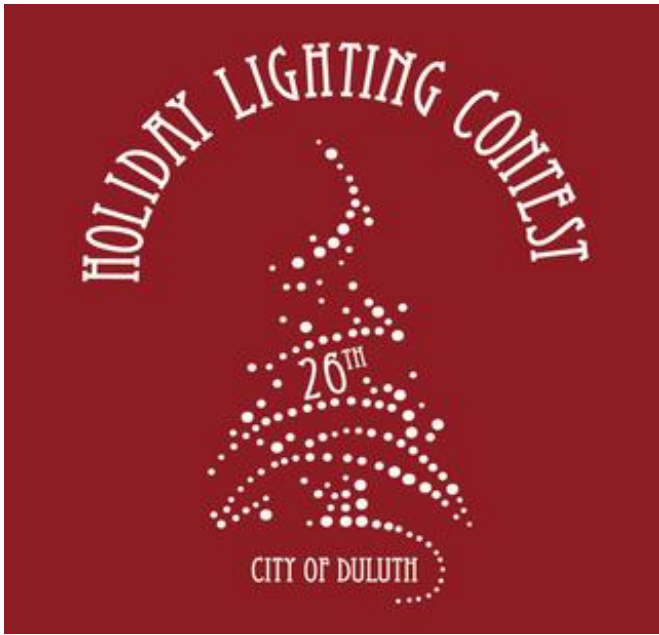
Contestants – individual residences and businesses – will be judged on the best lighting display. Deadline for submission is 5 p.m. Monday, November 16. Lighting display entrants will be announced November 22 in the Duluth News Tribune.

This year a new category allows the public to vote. The “Peoples Choice” award will go to the business or residence that gets the most votes November 22-30. Details on voting will be announced soon.

Other categories will be judged by a panel of reviewers. Final judging in all categories will take place December 1-4. Winners will be announced by Mayor Don Ness and recognized with trophies and prizes at the Bentleyville VIP event Thursday, December 13, at The Inn on Lake Superior. For more information or to access an entry form, visit the *Lake Superior Magazine* website www.lakesuperior.com/articles/duluthlights. Entry forms will also be available in the print edition of the *Duluth News Tribune*.

This event is brought to you by the Lake Superior Magazine, the City of Duluth, the Duluth News Tribune and HTK Marketing Communications.

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Holiday Lighting Logo



Holiday Lighting Logo II