



FOR IMMEDIATE RELEASE
City of Duluth - Police Department

2030 North Arlington Avenue, Duluth, MN 55811
218-730-5400 | www.duluthmn.gov | Mike Tusken, Chief of Police



For more information contact Ron Tinsley, Public Information Officer 218-391-1510

DATE: 10/19/2016

SUBJECT: OFFICERS TO STAKE OUT DUNKIN' DONUTS' ROOFTOP

BY: Duluth Police Department Public Information Officer Ron Tinsley

NATURE OF INCIDENT: Media/Public

CASE NO.:

INCIDENT DATE: 10/25/2016

INCIDENT TIME: 6:30 a.m. - 12:30 p.m.

INCIDENT LOCATION: 104 West Central Entrance in Duluth

OFFICERS TO STAKE OUT DUNKIN' DONUTS' ROOFTOP

TO SUPPORT SPECIAL OLYMPICS MINNESOTA, TUESDAY, OCTOBER 25th

Guests Receive Free Medium Coffee Coupon upon Donation.

Duluth, MN—October, 2016—Law enforcement officers will stake out the Dunkin' Donuts rooftop at 104 West Central Entrance in Duluth to benefit Special Olympics Minnesota on Tuesday, Oct. 25, beginning at 6:30 a.m. through 12:30 p.m. That morning, for the first year, police officers are scheduled to cover the rooftop of the Dunkin' in Duluth to heighten awareness and raise money for the Law Enforcement Torch Run® (LETR) for Special Olympics Minnesota...rain or shine! Each guest who visits a Cop on a Rooftop location that day and makes a donation will receive a Free Medium Hot or Iced Coffee coupon.*

"Special Olympics Minnesota has had the great fortune of partnering with Law Enforcement agencies across the state for over 30 years," said David Dorn, President and CEO of Special Olympics Minnesota. "This partnership has grown to one of the largest in the country. The men and women of law enforcement volunteer so much of their time to drive awareness and help raise the funds needed to fuel the great inclusive programming in our schools and communities for people with and without disabilities to play, live and build a community of inclusion together. We are really excited for this first ever partnership with Dunkin' Donuts in Duluth. We have seen this partnership have great success in other states and are really excited to see it begin here in Minnesota!"

The LETR is the largest grass-roots fundraising program and public awareness vehicle for Special Olympics. Law enforcement officers from the 50 United States, 12 Canadian provinces and territories and 44 other countries carry the Flame of Hope™ in honor of Special Olympics athletes.

About Special Olympics Minnesota

Founded in 1973, Special Olympics Minnesota (SOMN) offers 17 Olympic-type sports to our over 8,200 Special Olympic Athletes. We have over 10,000 volunteers and 8,000 coaches that help make our competitions and events possible. Along with these sports, SOMN offers other programs such as SoFit, Healthy Athletes, Unified Sports and Schools, Athlete Leadership Programs and Young Athletes. All of these programs and sports would not be possible without our Law Enforcement officers around the state and the Law Enforcement Torch Run (LETR). In 2015, \$4.1 million dollars were raised by our Law Enforcement officers through events such as Cop on Tops, 5k's, Tip Cops, and the Polar Plunge. For more information, please visit www.somn.org.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee; hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,300 restaurants in 36 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit www.DunkinDonuts.com.

* Limit one per customer

Contact: Jodi Bernicky

Dunkin' Donuts

331.229.0327

jodi.bernicky@dunkinbrands.com

Alyssa Wesley

Special Olympics Minnesota

612.333.0999 ext. 299

alyssa.wesley@somn.org