



FOR IMMEDIATE RELEASE
City of Duluth Police Department

2030 North Arlington Avenue, Duluth, MN 55811
218-730-5400 | www.duluthmn.gov | Gordon Ramsay,
Chief of Police

For more information contact Jim Hansen, Public
Information Officer 218-390-2232



DATE: 12/13/2013
NATURE OF INCIDENT: Media Advisory
CASE NO.:
INCIDENT DATE :12/14/2013
INCIDENT TIME: 9:00 AM
INCIDENT LOCATION: Target, 1902 Miller Trunk Highway
SUBJECT: Heroes and Helpers Event
BY: DPD Public Information Officer Jim Hansen (218) 390-2232

MEDIA ADVISORY

Heroes & Helpers Event

DECEMBER, 14th, 2013 AT 9:00 AM

DULUTH TARGET STORE

1902 MILLER TRUNK HIGHWAY

As part of the Duluth Police Departments 5th annual **Operation Blue Santa** we are excited to announce this year that we have teamed up with Target. They have generously donated \$2,500 and the Duluth Police Department has exceeded its goal to match that figure for this **Heroes & Helpers Event**.

Twenty Duluth Police officers will be at the Duluth Target store on Saturday, December 14th at 9:00 am and will be participating in a **Heroes & Helpers Event** which is organized to help twenty children purchase holiday gifts for their ten families. The Heroes & Helpers program fosters strong community relationships by pairing public safety officials with in-need youth to shop for the children's families during the holidays. Any additional monies raised will be donated to the Salvation Army Toyland Express.

Duluth Police, Target team members and more than twenty children will be available to provide brief remarks, as well as details about the Heroes & Helpers program.

If you have any questions please contact:

- Duluth Police Department, Lieutenant Mike Ceynowa, 218-391-6883

- Duluth Target, Duluth, MN - Target Media Hotline, 612-696-3400



heroes & helpers

